



Polaris Creator Beta Partnership Agreement

This Creator Beta Partnership Agreement (“Agreement”) is entered into as of **[Effective Date]** by and between Polaris (“Polaris,” “we,” “us”), and **[Creator Full Legal Name]** (“Creator,” “you”).

Polaris is an AI-native creator activation agency that matches creators with vetted brand opportunities and runs the deal workflow end-to-end with agents. This Agreement covers the Beta phase only (3 months) and is intentionally light-touch — it is non-exclusive, commission-free, and short-term.

1. Beta Term - Early Access

This Agreement begins on the Effective Date and continues for **ninety (90) days** (the “Beta Term”), unless either party terminates earlier under Section 8. The Beta Term may be extended by mutual written agreement (email is fine).

2. Non-Exclusive Relationship

This is a non-exclusive partnership. You are free to continue working with any existing agency, manager, or brand directly, and to accept or decline any opportunity Polaris sends you for any reason..

If you currently have an exclusive agreement with another agency, you are responsible for confirming that participating in the Polaris Beta does not conflict with that agreement before signing below.

3. How It Works

1. During onboarding, you connect your social accounts so Polaris can verify audience data and match you accurately to relevant campaigns.
2. Polaris sources brand opportunities and uses our matching system to identify creators who fit a campaign brief.
3. If you are matched, you receive an opt-in invitation with the campaign details, deliverables, timeline, and proposed rate.
4. You decide whether to opt in. Declining does not affect your standing in the Beta.
5. If you opt in, Polaris handles brief alignment, contracting, and invoicing through final delivery.

4. Commission and Payment

Commission during Beta: 0%. For the duration of the Beta Term, Polaris takes no commission or fee on any deal completed through the platform. You keep 100% of the proposed rate. Rates presented in campaign briefs are pre-negotiated with the brand and are final.



Polaris will collect payment from the brand on your behalf and remit the full amount to you via ACH or PayPal within seven (7) days of receiving cleared funds from the brand. Each payout will include a statement showing the gross amount received, any third-party processing fees (if applicable), and the net amount paid.

Post-Beta commission terms are subject to change, will be discussed separately, and will not apply retroactively to deals booked during the Beta.

5. Polaris-Provided Email

Polaris will issue you a branded inbound email alias (e.g., yourname@trypolaris.ai) that routes brand inquiries through our intake system. Use of this alias is strongly encouraged. Your Polaris alias forwards directly to your personal email — you see every inquiry, respond on your terms, and maintain full control of the relationship. Polaris does not offer individual end-to-end management or representation; our role is to surface and accelerate brand opportunities, not to manage your inbox or negotiations on an ongoing basis. By affiliation with Polaris, you agree to add it to your link-in-bio or contact section so inbound brand inquiries are captured and processed by the platform. You may deactivate your alias at any time by notifying Polaris in writing.

6. Creator Obligations

- Respond to opt-in invitations within forty-eight (48) hours where possible, even if the answer is no, so we can move quickly with the brand. In Polaris, speed is premium. This ensures quality partnerships and grants credibility for both creator and agency.
- Disclose any existing exclusivity, conflicts, or category restrictions before opting into a campaign.
- Deliver agreed-upon content on the agreed timeline once a deal is confirmed.
- Comply with FTC disclosure requirements and all platform-specific rules (TikTok, Instagram, etc.) for sponsored content.
- Agree to connect their social media accounts (TikTok, Instagram, YouTube, etc) via Polaris's secure analytics integration for the purpose of campaign matching, audience verification, and performance reporting. Polaris accesses only public and aggregated metrics and does not post, modify, or manage content on your behalf.

7. Intellectual Property

You retain full ownership of all content you create! Polaris claims no rights in your content, likeness, or intellectual property. Any usage rights granted to a brand will be defined per-deal in the campaign brief or short-form deal memo and are subject to your approval before you opt in.

You grant Polaris a limited, revocable license to display your handle, profile photo, public follower counts, creator metrics, and public content samples within the Polaris platform for the purpose of quality exposure and auto-matching you to brand campaigns.



8. Termination

Either party may terminate this Agreement at any time, for any reason, by providing seven (7) days' written notice via email. Any deals already in progress at the time of termination will be completed and paid out under the terms of this Agreement.

9. Confidentiality

Campaign briefs, brand rates, and platform features shared with you under this Agreement are confidential and should not be shared publicly or with competing platforms. You are free to discuss your general experience working with Polaris.

10. Data and Feedback

As a Beta partner, you agree that Polaris may collect platform usage data and request occasional feedback (texts, surveys, short calls) to improve the product. Polaris will not share your personal information or rates with third parties outside the scope of fulfilling brand deals.

11. Limitation of Liability

The Polaris Beta is provided "as is." Polaris is not liable for any indirect, incidental, or consequential damages arising from your participation. Polaris's total liability under this Agreement is limited to the amount of payouts owed to you at the time of any claim.

12. Governing Law

This Agreement is governed by the laws of the State of California. Any dispute arising under this Agreement will first be addressed through good-faith negotiation between the parties. If unresolved within thirty (30) days, the dispute will be submitted to binding arbitration in Alameda County, California.

13. Entire Agreement

This Agreement constitutes the entire understanding between Polaris and the Creator regarding the Beta partnership and supersedes any prior discussions. Amendments must be in writing (email is sufficient) and acknowledged by both parties.

IN WITNESS WHEREOF, the parties have executed this Agreement as of the Effective Date.

POLARIS

CREATOR